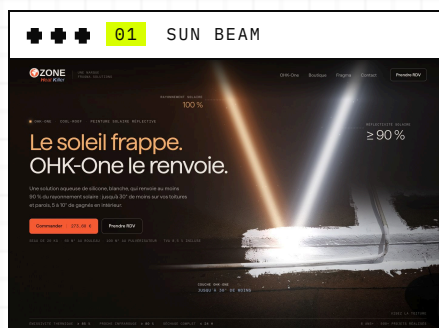


A new website for OZONE Heat Killer.

PREPARED FOR THE OZONE HEAT KILLER TEAM • BY ERIC BERG, CRUSH

THE TOP OF YOUR HOMEPAGE

Five ways it could look.
Pick one, and we build the rest in it.



THE LAUNCH

€2,200

for €3,130 of work, one time

LIVE

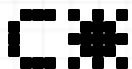
Within a week

of saying go

YOURS

Yours to keep

site and domain in your name



01 WHERE WE STARTED

What we built it around.

01 The sun hits. You send it back.

Option 1 lets a visitor aim the sun across your real roof: bare bitumen soaks it up and glows, the white OHK-One coat sends it back to the sky. It is the same V printed on your own 20 kg pail, made screen-size.

02 From one roof to a whole town.

Option 2 stands your pail in the middle of a town and rolls every roof white, to your own line about taking 3° off whole cities. Option 3 goes under the roof, into the room where people feel your 5 to 10° indoors.

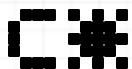
03 Your price and your booking up top.

Every option puts OHK-One at 273,60 € and your Prendre RDV booking on the first screen. Options 4 and 5 are built on your own roof photo: a noon poster, and one that stays inside your current brand.



TODAY

ON A PHONE



02 WHAT YOU GET

Pay for the website. Get the whole launch.

01	The website Up to five pages built out from the top you've just seen, in the same look, with your own words and photos. On your domain within a week of saying go.	€2,200
02	A launch promo A short animated video made from your own photos and words, sized for Instagram, Facebook and anywhere else you post.	€125
03	A launch email Designed and written for your customers and the building managers you work with, so the people who already know OHK-One hear about the new site from you.	€310
04	A launch ad set Twelve ads, each sized for feeds and stories, with moving versions of the best four.	€310
05	30 days of changes Text or email us what to change. It's live the next business day.	€30

PLUS, WHEN YOU SAY GO BEFORE 16 NOVEMBER 2026

BONUS	Email setup and list import We set up your email sending and bring your customer list over, ready for the launch email.	€155
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TOTAL VALUE	YOU PAY	THE ONE-WEEK PROMISE
~~€3,130~~	€2,200	If the site isn't live within a week of go, your first three months of changes are free.

ALL PRICES IN EUROS. EACH VALUE IS OUR OWN PRICE FOR THAT PIECE ON ITS OWN.



03 HOW IT GOES

Live within a week of go.

DAY 0

You say go

You pay the 50% deposit and send us access to your domain.

DAYS 1 TO 7

We finish the site

We build out the remaining pages. You see every page before anything goes live.

LAUNCH

It goes live

The site goes up on your domain, and the promo, email and ads are ready to go out with it.

30 DAYS

Changes, next day

Text or email a change and it is live the next business day.

04 INVESTMENT

The launch

€2,200

To start, when you say go (50%) €1,100

When the site goes live €1,100

AFTER LAUNCH, MONTH TO MONTH, ONLY IF YOU WANT THEM

Unlimited edits, live next business day €30/mo

Four animated promos a month, vertical and square €375/mo

Two custom email designs a month €250/mo

Twelve unique ads a month €250/mo

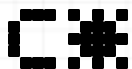
05 WHAT YOU OWN

- The site, the domain and every file, in your name.
- Hosting is included.
- No commitment on anything monthly. Cancel anytime; the site stays yours.

OR ALL FOUR, TOGETHER

€500/mo ~~€905~~**OPTIONAL
ADD-ON**

Unlimited edits, four animated promos, two custom emails and twelve unique ads every month. You save €405/mo. No commitment, cancel anytime.



06 NEXT STEP

Say go.

Reply to this email or write to eric@crushhh.co, and the build starts.
This proposal holds until 16 November 2026.

Say go by email

See the first look again

Eric Berg

CRUSH DIGITAL ATELIER · ERIC@CRUSHHH.CO · CRUSHHH.CO